

Massive lighting

Welcome to the new Massive – with not only a new look but also with a new and easier way to enjoy Europe's number one brand for affordable style and quality lighting. The collection has the same wide choice, great quality and value for money as always, but now new packaging and improved user-friendly design make it even easier to choose and install the perfect lighting for you. If you are looking to light your home with quality luminaires for an affordable price, spending as little effort as possible, Massive is the brand you need. The new packaging clearly indicates how and where the lighting can be used and understandable instructions make installing Massive as easy as can be. Thanks to the reassurance of European style and build quality, Massive is the convenient lighting brand you can trust. It meets all safety regulations and standards and, what's more, most Massive luminaires include Philips light bulbs, ensuring high quality and reliable light for years and years. Massive is available in a wide range of utility and decorative designs for home and garden, each perfectly suited to their purpose. Stylish and functional at a price you can afford, that is Massive: Home lighting at your convenience.





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Functionals

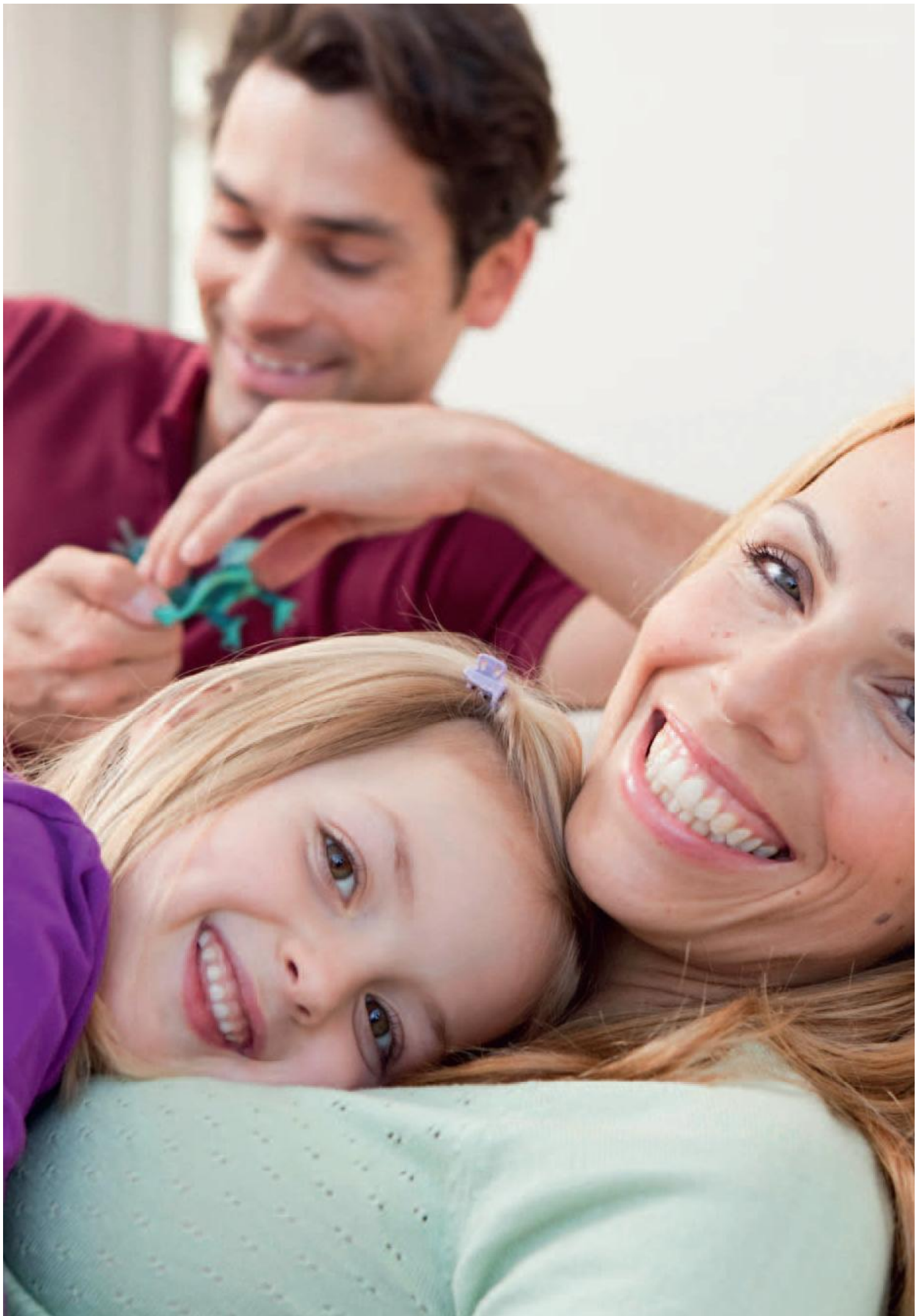
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Interior collection



Massive

lifestyle in lighting

Today, home decorating is extremely popular, and people spend a lot of time improving their homes. As it combines the latest trends in interior design with the need for efficiency, Massive is a great partner for your decorating projects. The current collection allows you to find the right luminaire at the right price, whatever your style.

Style segmentation

Next to its specialized concepts AQUA (bathroom), CUCINA (kitchen) and KICO (kids), Massive offers a complete collection of interior lighting, for your comfort divided in four sections according to our "International Segmentation Into Styles" (ISIS) approach. Each in their own way, "Design", "Multi", "Charm" and "Authentic" give the appropriate answer to the challenges in interior lighting, as well as following the latest lighting trends in interior design.

Take a look at our "Design" section if you like modernism in a daring, unusual way. It is characterized by strong lines and sophisticated, contemporary materials, combined so as to create an urban, industrial feel.

Created for the fun-loving amongst us, "Multi" combines playful designs and sparking colours, bringing rays of happiness to your interior.

If you are looking for romantic, sensual luminaires in soft colours, you will find your heart's desire in our "Charm" segment, which offers you all you need to create elegant and intimate surroundings.

Drawing on ethnic designs from around the world, the "Authentic" style creates a timeless harmony with an honest feel.



design

is about living in a sophisticated world in which abstraction & strong lines will give a radiation of light. It's modernism in a daring, unusual way.



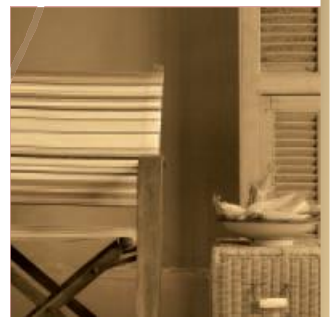
multi

is about loving colours in a happy disorder way. Optimism, fun and cultural creative are key words in a "Multi" surrounding.



charm

is an emotional romantic style that stands for softness and sensuality, elegance and comfort.



authentic

brings us back to the origins of the multi-ethnic mood.
It expresses timeless harmony within all flavours of the world.

